



# REGAN SUR-TREVINO

Experienced youth programming leader with proven success in community engagement and event production. I lead cross-sector initiatives with entrepreneurial energy and creativity, building values-driven programs that foster connection and deliver lasting results.

## PROFESSIONAL EXPERIENCE

### SURVIVA - FOUNDER & CEO

*Brooklyn, NY | 2014 - 2024*

- Designed and executed wellness and education programs through workshops, community events and online platforms.
- Managed cross-functional workstreams, budgets and vendor relationships
- Collected and analyzed participant feedback to refine programs and boost retention

### GREENPOINT WILLIAMSBURG YOUTH SOCCER LEAGUE - REGIONAL COMMISSIONER & BOARD MEMBER

*Brooklyn, NY | 2019 - 2025*

- Directed operations for a youth league serving 1,000+ athletes annually, including scheduling, volunteer management and stakeholder coordination.
- Expanded access by partnering with NYC Council, Parks & Rec and Community Boards and organizations, securing resources for programming
- Produced training workshops and events that benefitted program growth and celebrated youth and volunteer achievements

### COLUMBIA UNIVERSITY - FUNCTIONAL STRENGTH COACH

*New York, NY | 2013 - Current*

- Collaborated via Slack team communications, logistics and training schedules with team staff and coaches.
- Coached and mentored Division 1 athletes, balancing competitive performance with student well-being.
- Designed team-building experiences and group training that promoted resilience, inclusivity and development.

### ALIGNE - FOUNDER AND DIRECTOR

*Seattle, WA | 2002 - 2010*

- Founded and scaled a top-rated fitness program including the University of Washington, producing events and workshops
- Directed all operations, marketing and program design achieving a 233% enrollment increase and strengthening community engagement.
- Recognized regionally as "Best In Seattle" for excellence in program delivery and lasting impact.

## PROJECTS

### MRS. READS LIBRARY - FOUNDER & DIRECTOR

*Remote | 2020 - 2022*

Founded and led a virtual literacy program during COVID, expanding education access with interactive sessions through reading, cooking, and science.

## CONTACT

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## CORE COMPETENCIES

Brand Cohesion &  
Storytelling, Design

Community & Educator  
Engagement + Strategy

Cross-Functional  
Project Management

Event & Workshop  
Production

Partnership  
Development

Youth Programming &  
NYC School  
Collaboration

## EDUCATION

University of Washington  
*Seattle, WA | 2004*

English, Creative Writing

## LANGUAGES

French, conversational

Spanish, basic

Sign Language, basic

## RECOGNITION

**SISTER FRANCES KRESS  
ENVIRONMENTAL AWARD**

Honored as one of six "Eco Warriors" for leadership in sustainability and future-focused community action.